

SOFTWALL BOOTH PACKAGE

Participate in the MAGIC Marketplace with our all-inclusive Softwall Exhibit Booth Package. Enjoy a complete turnkey set-up, including all labor and set-up fees, priced at just \$4,595 including space fee.

COST PER 10' X 10' PACKAGE:

\$4,595

DEADLINE DATE: JULY 27, 2007

Softwall Booth Package Includes:

- Exhibit Space
- 8' High Natural Muslin Fabric Walls
- Two Clamp-On Lights (75 watts each)
- One Booth Sign (12" x 48" sign will be printed with contracted exhibiting company name only)
- One Table
- Three Chairs
- One Garment Rack
- One Waste Basket
- Tan Carpeting (no substitutes)
- One Electrical Outlet (500 watts)
- All Set-up Fees for Booth Package
- Drayage (up to 300 lbs — product only)



Please note: Modification to overall structure is not permitted.

Actual working space is 9' deep x 9'9" wide.

Fabric walls will not support shelves, hangbars or other accessories. See reverse side for additional optional accessories. Exhibitors are responsible for any damage done to rental units (including tape left on walls). GES will invoice based on \$95 PER PANEL.

To reserve your Softwall Booth Package, please call 818.593.5000.

MAGIC
THE BUSINESS OF FASHION

MAGIC WWD
MAGIC kids Sourcing at MAGIC
August 27-30, 2007 • Las Vegas Convention Center & Las Vegas Hilton

GES SOFTWALL BOOTH PACKAGE OPTIONS

GES provides optional accessories on MAGIC Marketplace Softwall Booth Packages. Please choose from the following:

**DISCOUNT DEADLINE DATE
FOR BOOTH ACCESSORIES:
JULY 27, 2007***

ITEM	QUANTITY		REGULAR PRICE	DISCOUNT PRICE	TOTAL
Garment Rack	_____	x	\$ 75.60	\$ 50.75	_____
Light (Clamp-On)	_____	x	\$ 117.00	\$ 78.00	_____
Clothes Tree	_____	x	\$ 51.75	\$ 34.50	_____
Bag Stand	_____	x	\$ 90.00	\$ 59.50	_____
Waterfall Stand	_____	x	\$ 103.00	\$ 68.75	_____
TOTAL DUE / PAYMENT AMOUNT					_____

At which show will you be exhibiting? MAGIC WWDMAGIC MAGIC kids Sourcing at MAGIC

COMPANY _____

EMAIL ADDRESS _____

BOOTH NUMBER _____

CREDIT CARD AUTHORIZATION

(All information must be provided.)

Type of Account: Corporate Personal

Type of Card: American Express MasterCard Diners Club Discover Visa

Account # _____ Expiration Date _____

Name (as it appears on card) _____

Billing Address _____

City _____ State _____ Zip _____ Country _____

Phone _____ Fax _____

Signature _____

SUBMIT FORM AND PAYMENT TO GES

GES Exposition Services

7050 Lindell Road

Las Vegas, NV 89118

PHONE: 800.475.2098 or 866.437.6733

FAX: 702.263.1520

EMAIL: servicecenter@gesexpo.com

Payment must accompany order to GES and be made in U.S. funds drawn on a U.S. bank.

CANCELLATION POLICY: Orders cancelled before move-in begins will be charged 50% of original price. Orders cancelled after move-in will be charged 100%.

Please note: Modification to overall structure is not permitted. Package will be constructed as is with additional accessories only.

* A 50% surcharge will apply for all accessory orders received after discount deadline.