

# HARDWALL BOOTH PACKAGE

Participate in the MAGIC Marketplace with our all-inclusive Hardwall Exhibit Booth Package. Enjoy a complete turnkey set-up, including all labor and set-up fees, priced at just \$5,125 including space fee.

**COST PER 10' X 10' PACKAGE:**

**\$5,125**

**DEADLINE DATE: JULY 27, 2007**

## Hardwall Booth Package Includes:

- Exhibit Space
- 8' Hardwall with Wood Laminated Panels
- Four White Shelves and Brackets  
OR Four Hanging Bars and Brackets  
OR Two of Each (all self-adjusting)
- Two Arm Lights  
(75 watts each)
- One Booth Sign  
(12" x 48" sign will be printed with contracted exhibiting company name only)
- One Table
- Three Chairs
- One Waste Basket
- Tan Carpeting  
(no substitutes)
- One Electrical Outlet  
(500 watts)
- All Set-up Fees for Booth Package
- Drayage  
(up to 300 lbs — product only)



Please note: Modification to overall structure is not permitted.

## Actual working space is 8' deep x 9'9" wide.

All rental units will be available for client merchandising one day prior to show opening unless otherwise requested. Exhibitors are responsible for any damage done to rental units (including tape left on walls). GES will invoice based on \$95 PER PANEL.

**To reserve your Hardwall Booth Package, please call 818.593.5000.**

**MAGIC**  
THE BUSINESS OF FASHION

MAGIC WWDMAGIC MAGIC kids Sourcing at MAGIC  
August 27-30, 2007 • Las Vegas Convention Center & Las Vegas Hilton

# GES HARDWALL BOOTH PACKAGE OPTIONS

GES provides optional accessories on MAGIC Marketplace Hardwall Booth Packages. Please choose from the following:

**DISCOUNT DEADLINE DATE FOR BOOTH ACCESSORIES: JULY 27, 2007\***

ITEM	QUANTITY		REGULAR PRICE	DISCOUNT PRICE	TOTAL
Straight Shelves: 10" x 39"	_____	x	\$ 94.50	\$ 63.00	_____
Garment Rod: 39"	_____	x	\$ 94.50	\$ 63.00	_____
Garment Rack	_____	x	\$ 75.60	\$ 50.75	_____
Arm Light: 75 watts	_____	x	\$ 117.00	\$ 78.00	_____
Gridwall: 2' x 8'	_____	x	\$ 174.75	\$ 116.50	_____
GEM Counter: 39" x 19" x 40" H White Top / Wood Laminate Insert	_____	x	\$ 499.00	\$ 299.25	_____
<b>TOTAL DUE / PAYMENT AMOUNT</b>					_____

## ACCESSORIES

Please note: Modification to overall structure is not permitted. Package will be constructed as is with additional accessories only.



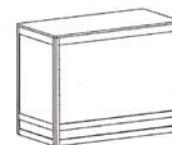
Straight shelves



Arm Light



Grid Wall



GEM Counter

At which show will you be exhibiting?  MAGIC  WWDMAGIC  MAGIC kids  Sourcing at MAGIC

COMPANY \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

BOOTH NUMBER \_\_\_\_\_

## CREDIT CARD AUTHORIZATION (All information must be provided.)

Type of Account:  Corporate  Personal  
 Type of Card:  American Express  MasterCard  Diners Club  Discover  Visa  
 Account # \_\_\_\_\_ Expiration Date \_\_\_\_\_  
 Name (as it appears on card) \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Signature \_\_\_\_\_

## SUBMIT FORM AND PAYMENT TO GES

GES Exposition Services  
 7050 Lindell Road  
 Las Vegas, NV 89118  
 PHONE: 800.475.2098 or 866.437.6733  
 FAX: 702.263.1520 • EMAIL: servicecenter@gesexpo.com

Payment must accompany order to GES and be made in U.S. funds drawn on a U.S. bank.

**CANCELLATION POLICY:** Orders cancelled before move-in begins will be charged 50% of original price. Orders cancelled after move-in will be charged 100%.

\* A 50% surcharge will apply for all accessory orders received after discount deadline.